

A close-up portrait of an Indigenous Australian man. His face is covered in traditional body paint, including a prominent white ochre band across his forehead and another across his nose and cheeks. He has a thick, white beard and mustache. The background is a soft, out-of-focus natural setting.

2016 ARTISTIC PLAN



Barkly
Regional
Arts



Digital Mapping, Canteen Creek

‘Barkly Regional Arts will provide quality arts opportunities for all people in all communities of the Barkly region through exemplary community engagement and the creation of collaborative platforms for unique artistic and cultural expression.’

The mission, artistic vision and values emphasize;

- ***Community engagement***
- ***Unique artistic and cultural expression***
- ***Barkly Regional Arts’ leadership role.***

BRA’s programs have multiple positive artistic, cultural and wellbeing outcomes for remote Indigenous communities with enriched traditional and contemporary arts experiences. Such enrichment extends across the region and is presented to national audiences through showcase events and global audiences through digital media.



Opera Australia's Barkly Youth Choir



Warumungu Traditional Dancers

- 1) Engage and collaborate with all communities in the Barkly region to provide on going, quality arts opportunities and experiences.
- 2) Achieve sustainable growth in arts provision through securing diversified stable funding sources.
- 3) Catalyse and develop unique cultural expression through the arts across the region and promote the Barkly's distinctive artistic identity locally, nationally and globally.
- 4) Become a national leader in the arts sector development through exemplary capacity building of artists and communities, strategic partner-building, and regional leadership across sectors.





'To make a positive, significant, sustainable difference to the lives of Barkly residents.'



FASD musical puppet show, 'The Key Was Music' in partnership with Anyinginyi Health Aboriginal Corporation.

BRAs community engagement and regional leadership across sectors will broker increased opportunities for economic development, community wellbeing and cultural renewal.

BRAs community engagement model and its IT strategies to enhance consultation will ensure the relevance of it's activities to communities.

The development of artists occurs through;

- Culturally appropriate training
- Engaging outstanding artists and trainers
- Partnering with tertiary institutions
- Artistic collaboration
- Employing Indigenous art workers
- Providing admin & logistics to support artists
- Delivering programs in situ
- Providing career pathways
- Developing arts industries.

The quality and excellence of art opportunities will occur through;

- Employment of high calibre artists, facilitators and partners
- Focusing on cultural maintenance
- Exposure to broader audiences



Disability ceramics project with NDIS, exhibition titled 'Conversation Plates'.



Barkly Artist Camp, Korean Nomadic Residency in partnership with DesArt

“Creating a positive image of the Barkly”

BRA develops partnerships with communities, individuals and organisations to facilitate and promote artistic activities and vibrant exchange across the Barkly region.

It has;

- ***Unique methods of working with diverse cultures***
- ***Provides resources for these distinctive cultures to express themselves in innovative ways***
- ***Showcases their diverse cultural riches and artistic achievements to national and global audiences.***

These capacities will bring BRA to the forefront in reconciliation, community development and in creating a positive image for the region through the arts.

Barkly Area Music Festival, globally webcast and nationally broadcast on CAAMA Radio.





ARTS ECOLOGY

BRA MODEL

Local
National
Global webcasting
AUDIENCE

Product
Program
Performance
Event
Workshop
Training & skills
Archive
OUTPUT

Board
18 employees
Contract artists
& trainers
BRA TEAM

BRA PROGRAMS

Media Mob
Artists of the Barkly
Winanajjikari Music Centre
Art School In Residence
Touring & Events
Desert Harmony Festival
8CCC Radio

BARKLY REGION

People
Communities
Elliott
Canteen Creek
Epenarra
Tennant Creek
Mungkarta
Ali-Curung

STORIES

Cultural
Traditional
Contemporary
Documentation
Archival
Research

We work across
320,000km2, amongst
11 Indigenous
language groups in
very remote Australia

Barkly Regional Arts operates using a suite of funding sources that complement each other, for the purpose of a whole-of-organisation delivery of inter-connected multi arts programs across the Barkly region and beyond.

We deliver our programs with core operational funding from:

Australia Council for the Arts
Ministry for the Arts
Arts NT

Our programs are variously supported by government and non-government funds from:

Government Projects
Non-government Projects
Sponsors
Local government
Partnerships
Philanthropics
Corporates
Donations
Foundations
In kind

Travelling across our vast landscape = high costs of working



MEDIA MOB

'Media Mob' encompasses: film production; website managing and design; BRA social media -uploading, posting and sharing; print media; digital design; photography; sound production; online gallery; media cataloguing and archiving; BRA program documentation. Media Mob also receives a large amount of fee for service work to produce and document Barkly stories and work.

2016 FOCUS: 'Green Beans' NT Tourism TVC, BRA e-newsletter for whole organisation, national marketing of BRA and its programs, BRA artist profiles, WMC 10th Birthday videos, professional photography & film training.

GREEN BEANS Production of six 30 sec videos, that feature a 'Greenie Beanie' welcoming visitors to experience "their genre" of activities to do in Tennant Creek. The Greenie Beans are young people who are passionate about: the arts; healthy eating; being active; culture; positive thinking and the land. Their video will highlight a local 'experience seeking' activity that visitors can get actively involved in during their stay in Tennant Creek, all year round. The Greenie Beanie will entice people to 'stay the night' and promote the 2016 themed "Healthy Living, Healthy Eating' Desert Harmony Festival in Tennant Creek.

ARTIST PROFILES Creation of professional film documentaries with the aim of presenting them to a national and international audience. Each documentary, approximately 12-15 minutes long, will profile one of the highly celebrated indigenous artists of the Barkly region. These 'Artist Profiles' will not only document the artist's creative work and artistic achievements, but will also detail their cultural, personal and family history. These outcomes will be achieved through: return to country visits, accessing and using archival material, interviewing family, friends & respected community members, and interviews and footage of the artists at work, performances and exhibitions.

WMC Videos

Short documentaries and tributes will be created for WMC's 10th Birthday to pay tribute to those members that have passed and their legacy.

Visual Artist Lindy Brodie, Artist Profile 2015, on country.



ARTISTS OF THE BARKLY

The program supports the creative practise and emergence of Indigenous visual artists throughout the Barkly region. The region is known for its vibrant and direct style of storytelling paintings, cultural knowledge paintings, traditional artefacts, printmaking, fibre arts and fabric printing. The priority communities include Canteen Creek, Elliott, Epenarra, Mungkarta and Mangalawurru. The aim of the program is to sustain and enliven community arts enterprise within these communities.

2016 FOCUS: Community capability, arts training, preparation of a biennial curated touring exhibition for 2016, community manager supports, marketplace skills development, SAM training, streamlined processes, increased content on online gallery, increase traffic into onsite gallery.

FPDN First People's Disability Network and BRA have formed a partnership to deliver art activities in remote communities with disabled participants. The project will see people doing visual arts and their stories being collected to be created into a printed book.

EXHIBITION A curated exhibition piece will be put together and then marketed to secure a national or international touring circuit for 2017.

TRAINING Art centre managers across the 5 art centres BRA manages will continue to undergo professional training and development. This ensures that their art centres continue with high standards of creative practice and product.

ARTIST CAMP The annual Barkly Artist Camp will be held in Tennant Creek. It is a week for all artists across the Barkly to come together receive skills and training as well as being able to discuss future plans collectively.

Desart Mob Marketplace, Alice Springs



Kulimindini Art centre, fabric enterprise



WINANJJIKARI MUSIC CENTRE

The Winanjjikari Music Centre operates as a music production house and training centre for indigenous musicians and music production technicians. The continued vision of WMC is to use contemporary and traditional forms of cultural expression through music to address on-going challenges and barriers experienced by indigenous communities. WMC is an innovative example of using creative expression to address issues in relation to, cultural maintenance, unemployment, education, training, health and community well being.

2016 FOCUS: WMC 10th Birthday, WMC event production fee for service, community event support, music training, Territory audience development, cultural maintenance of Indigenous language and increase community song writing and recording capacity.

10th Birthday A 6 month project to produce a celebration & tribute event that will be showcased at our annual Desert Harmony Festival. The project will include culturally appropriate consultations with the bands and their families, band rehearsal, creation of tribute videos and a WMC doco, production of a 10th birthday CD, a live event to be webcast and broadcast nationally on radio.

Touring The Barkly Boys and Rayella band who are managed by WMC are pre-booked for a number of events in 2016 which will see them hit the road throughout the NT and WA for the Nannup Music Festival.

Training & Skills Development WMC will continue to provide training & skills to the community in song writing and recording, in particular with our Art School in Residence program. WMC employees also receive training throughout the year from professional artists and trainers as well as on the job at major Australian events.

Rayella band on WA Sandtracks tour, 2015

Recording Rayella will go into production on their second album. This project running over 10 months will deliver an album in language complete with a product designed and illustrated by Rayella explaining their songs and language. We will work with partners Griffith uni and mix on site at their campus in QLD as part of our two-way learning.



ART SCHOOL IN RESIDENCE

The Art School in Residence allows young people in the Barkly region, NT to undertake intensive residencies with professional artists working in the Australian industry. The residencies will bring genres that are currently not being produced in the region to create productions that will be presented in an NT Festival circuit. The nature of the residencies is collaborative to blend indigenous practices and stories with the mainstream artform. It is an art and culture sharing project to engage new audiences to the genres for the professional artists and create working experiences for local young people

2016 FOCUS: Ballet with Melbourne City Ballet, music mentoring with local artists, film and photographic media residencies.

Melbourne City Ballet

Barkly Regional Arts and Melbourne City Ballet (MCB) are working in partnership to deliver 5 primary dance residencies over 2016 and 17. This includes a Melbourne based residency and showing plus two shows in collaboration with MCB that tour through the NT. In 2016 the local dancers will perform in 'Rome and Juliet' with MCB.

Music mentors

One mentor will be placed with a local singer/songwriter/musician to deliver the 4 primary music residencies. The 2016 outcome will be a 30 minute performance and an EP recording of the works created.

Media

Media Mob will mentor young people throughout the year in film and photography and webcasting. The residency is ongoing throughout the year, working on the NT Tourism TV commercials, and SBS documentary, local events and artist profiles.

Dallas Frasca working with local, Kirsty White



MCB first consultation with TC Dancers at DHF15



TOURING & EVENTS

BRA is committed to providing access to productions from all over Australia to our Barkly audiences by co-hosting productions in Tennant Creek and the Barkly region. BRA has the capability to not only buy in productions but provide technical resources and personnel from WMC, marketing, webcasting and documentation through Media Mob and BRA event management including operations and logistics. BRA also hosts a huge range of events throughout the Barkly and provides support for local and Territory events.

2016 FOCUS: Touring of BRA artists throughout the NT, community participation in touring production's coming to Tennant Creek, local service organisation involvement, best practice in event management and production.

Barkly Boys Tour ICTV music video award winners, the Barkly Boys will take their music to a wider audience as they go on an NT tour in 2016. The band will also have released their new album, ready to sell and promote for festivals and events.

Rayella Tour The hottest NT band on the circuit is Rayella, with their strong frontwoman. Rayella have been inundated with requests to perform, with 2016 already booked with 7 gigs, including WA's Nannup Music Festival.

Territory Day BRA will host the 2016 Territory Day, which will see a collaboration between Opera Australia's orchestra and Rayella.

Xmas Market BRA will again host it's annual Xmas market, which is a night of art, music, food and Santa!

Territory Comedy Territory comedians, Amy Hetherington and Daniel Andrews will be delivering comedy workshops that will result in a comedy event held in Tennant creek.

Serina Pech Indigenous singer/songwriter from Katherine will host an intimate night of music in Tennant Creek as part of her NT tour.

Caring for Kids CHA and NRHA are collaborating to bring together key people at the Caring for Country Kids Conference to build on and grow partnerships between health professionals, patients and their families, hospitals and policy makers, and to enhance child and youth wellbeing in rural and remote Australia. Rayella, Barkly Boys and ASIR Ballet dancers will perform.

Moira Finucane The sirens head back to the desert to create a community cabaret production.

DESERT HARMONY FESTIVAL

The Desert Harmony Festival is to present a diversity of artistic programs and cultural maintenance initiatives celebrating the Barkly's Indigenous and multicultural community. BRA first presented the festival in 2009, capitalizing on the opportunity to showcase the artistic programs facilitated by BRA with its partners and the amazing talents of the Barkly communities. The festival is the Barkly's main event to promote artists from the Barkly region, share culture for education and harmony, support community safety through participation and collaboration with a diverse range of community members and contribute to building a positive profile of the region for tourism and good word of mouth.

2016 FOCUS: Theme 'Healthy Eating, Healthy Living', locally produced works with national collaborations, secure 2 major funding sources to produce the 2016 festival, all day programming over condensed days, Barkly tours operational, local organisations volunteer packages (accom, food, transport) for visitors, innovative event presentations, national positive promotion for the Barkly region.

Friday 29th July	All day	Barkly 1 day Health conference
	9am-2pm	Barkly Breeze Flying Trapeze workshops and CircFit
	5:30pm	Welcome to Country Ceremony at Nyinkka Nyunyu
	6:30pm	Official Opening Ceremony Barkly Breeze Flying Trapeze performances
Saturday 30th July	9am-noon	Lifestyle mornings: Hunters & Collectors Art Trail, CircFit, Yoga
	12-4pm	Peko Park Platform: Barkly Divas Masterchef- healthy eating Didgeridoo Player MCEE The dirty Word- Open mic
	6:30pm	Melbourne City Ballet- Romeo & Juliet w/ TC dancers
Sunday 31st July	9am-noon	Lifestyle mornings: Cheeky Dog Cycle Tour, Yoga, health checks
	12-4pm	Peko Park Platform: CircFit Sugar Talk plus announce 'no sugar eater' winner Jacheta and Yamba The Honey Ant Kids Interactive Dance show
	6:30pm	Barkly Multicultural Night
Monday 1st July	9am-noon	Lifestyle mornings: Cheeky Dog Cycle Tour, CircFit, Yoga, healthy community breakfast and bus tourism tours
	12-4pm	Arts Culture Experience Day: arts markets and culture activities Contemporary ballet and poterie making mural, local music Community Healthy Feasting day with a masterchef Headline Jessica Mauboy (TBC)
Tuesday 2nd July	6am	Lifestyle mornings: CircFit
	9am-2pm	Barkly Breeze Flying Trapeze workshops
	6:30pm	Barkly Area Music Festival- WMC 10th Birthday

Disability artist 'Cheeky Dog', Dion Beasley, takes tourists on an adventurous cycle tour across Tennant Creek at DHF15



8CCC RADIO

This Tennant Creek station is a three-way partnership between BRA, 8CCC Alice Springs and CAAMA Radio. The station sits within our BRA premise ifor us to manage the station. BRA EO, Alan Murn also sits as the Vice President of 8CCC Radio.

2016 FOCUS: Training of new station presenters, recruit of new station manager, new Barkly programs being produced, continued Barkly programs being supported , Outside Broadcasting at Barkly events, creation & promotion of ads for community service organisations and a 2016 membership drive event

Pinarra Aku Children's language program. 'Pinarra Aku' will continue being produced. Hosts Rosemary Plummer and AD Kathy Burns, will co-host a one hour weekly children's language program. The show will play children's songs in language, tell stories and poems in language and teach words, phrases and sentences in language. The program is being aimed at the schools for them to tune in and learn one morning a week.

What's Up Winanjikari WMC will continue to produce 'What's Up Winanjikari'. WMC will hit the road interviewing musicians in community, chatting with bands on tour and generally talking about Indigenous music in the Barkly.

Membership Drive An outside broadcast of our Territory Day event will also act as a membership drive. The event will interview the community to hear local Territory stories, have give aways and sign up new members and sponsors.

Pinarra Aku on air at 8CCC Radio



WMC in Lajamanu interviewing musicians



ARC LINKAGE

Building and sustaining cultural and economic development in the Barkly Region

ARC Linkage Research Project with Barkly Regional Arts, Griffith University, Batchelor Institute of Indigenous Tertiary Education, RDANT and Southern Cross Uni.

The project

An effective and economically attractive way to address this need for evidence-based research is through an ARC Linkage project that brings together academic experts and experienced researchers with highly experienced industry bodies, such as Barkly Regional Arts (BRA) and Regional Development Australia NT (RDANT). In this case, key representatives from BRA and RDANT join senior researchers from QCRC (Griffith University), Batchelor Institute of Indigenous Tertiary Education and Southern Cross University for a three-year period (2015 - 2018) to measure the social and economic impact that Barkly Regional Arts, and by extension the creative industries, are having on regional economies such as the Barkly Region.

2016 FOCUS: Hire a research fellow, series of visits by the research team, research tools developed and data begin to be collected.

Griffith Uni began the initial consultation in 2014



MARKETING

As a multi-arts organisation we have the ability to promote Barkly artists and our programs and projects across multiple platforms that we manage. Our audiences are local, Territory wide, national and international.

BRA currently manages:

- 3 websites
- an online gallery
- e-newsletters
- over 14 social media sites
- a radio station
- and a webcasting platform

2016 FOCUS: Local audiences and partners, facilitate partners, audiences and artists engagement through a planned marketing approach, strengthen the impact of our communications and sales, national visibility of BRA's brand and products.

Local focus Operating in a very remote area means being inovative in the way information is communicated to reach people in our region. This means utilising many mediums to get across one message. BRA has negotiated a monthly lift out in the local TD Times Newspaper to keep Tennant locals informed. Our 14 social media sites extend into Tennant Creek social media pages, our e-newsletters reach government organisations, the radio station includes the Alice Springs area and independant writers and radio presenters reach greater territory audiences.

National visibility We will develop a format to ensure that our brand, artists and products of what we do and offer are clear and are recognisable amongst the diverse Indigenous work throughout Australia. The capturing of our unique profile and innovative models and partnerships will play a key role in developing the format.

Winner 'Best Innovation in Online Media'

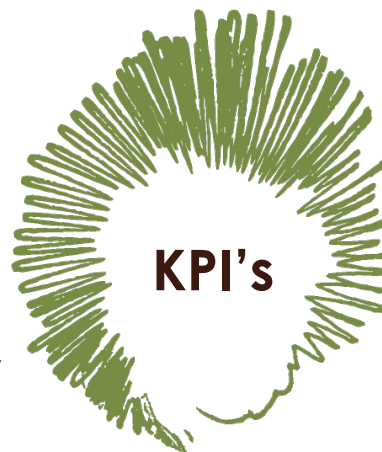


AD, Kathy Burns, Keynote speaker in Darwin



Goal 1

- 8 remote communities engaged in *appropriate* art forms that reflect each community's capacity.
- 18 Indigenous community arts workers engaged
- 4 Visual arts program officers
- Record the number of songs and stories with each community (7) that reflect each community's capacity



Goal 2

- 1 Biennial curated touring exhibition (2016)
- 1 Long term corporate partnership secured
- 6 remote communities with viable arts *enterprises* established.

Goal 3

- 4 CD's, DVD's using Indigenous language produced
- 2 community hosting Art School in Residence
- 6 National showcase events attended
- 7 tours and exhibition

Goal 4

- Contribute to national and Territory arts policy forums and submissions as opportunity presents
- 3 joint initiatives with service delivery organisations
- 5 partnership agreements signed
- 4 multi-arts projects that enable skills development, participation and opportunities for high levels of youth engagement.
- 150% increase in digital media use

Barkly Regional Arts

65 Staunton Street
PO BOX 259
Tennant Creek, NT
0861

P: 08 8962 2799

F: 08 8962 1283

W: www.barklyarts.com.au

E: admin@barklyarts.com.au

