

# 2017 ARTISTIC PLAN



Barkly  
Regional  
Arts



A Place Called Walanpampa, living culture documentary

**'The enduring purpose of BRA is to add living culture to the artistic merit of Australia whilst contributing creative industry opportunities in very remote communities.'**

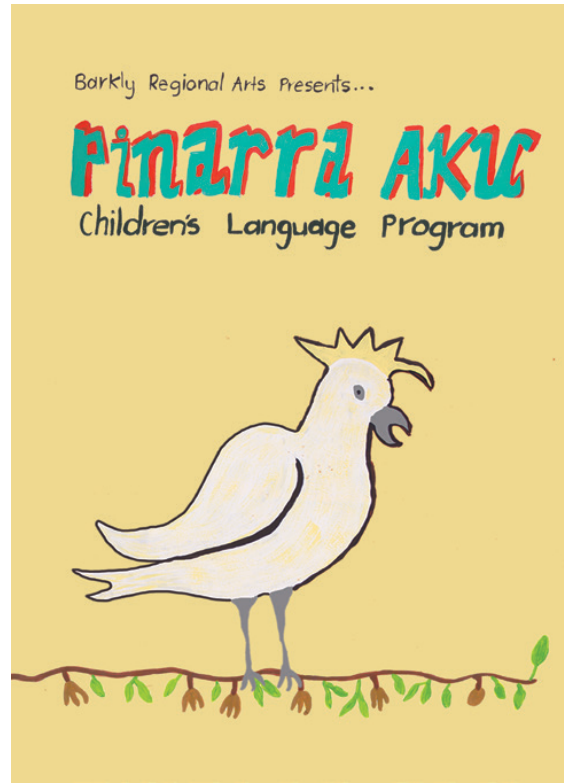
The mission, artistic vision and values emphasize;

- **Artistic merit**
- **Actively participate in the larger arts ecology**
- **Cultural diversity**
- **Rights and recognition**
- **Integrity**

BRA's programs have multiple positive artistic, cultural and wellbeing outcomes for remote Indigenous communities with enriched traditional and contemporary arts experiences. Such enrichment extends across the region and is presented to national audiences through showcase events and global audiences through digital media.



WMC men teaching anti-social kids, music



CBAA Best new Radio Show-Talk

- 1) To develop the competence and courage of local people to drive artistic development
- 2) To produce art with artistic merit and contribute to Australia's understanding of its diverse cultures
- 3) To push art boundaries by continuously developing organisational capacity
- 4) To always be recognised as an important element in the arts ecology of Australia through effective marketing
- 5) To contribute to a body of evidence which measures the value of arts to the Australian ecology.





**'To produce artistic excellence and present the cultural diversity of very remote communities.'**

Mungakarta artist, Tristan Duggie, paints the stories of his Grandfather, rain dreaming country.



**In the centre of Australia, BRA offers a complete proven multi-arts package capable of delivering exceptional artistic merit, either alone or through our vast network of partners and arts professional in our environment of extremes.**

Our capabilities to deliver the vision include a complete multi arts package delivered through:

- Capacity to deliver exceptional artistic merit in a harsh setting through our experience and expertise
- Being the 'go to' organisation to deliver arts in our vast region
- Innovation and a high levels of adaptability
- Connectivity to local, regional and national audiences
- High Indigenous employment and micro industry development in very remote communities
- Pathways to culture and the eight living languages across the Barkly Region
- Ability to enable events
- High value for money.



# BRA MODEL

Local  
National  
Global webcasting

## AUDIENCE

Product  
Program  
Performance  
Event  
Workshop  
Training & skills  
Archive

## OUTPUT

ARTS ECOLOGY

Board  
18 employees  
Contract artists  
& trainers

## BRA TEAM

## BRA PROGRAMS

Media Mob  
Artists of the Barkly  
Winanajjikari Music Centre  
Art School In Residence  
Touring & Events  
Desert Harmony Festival  
8CCC Radio

## BARKLY REGION

People  
Communities  
Elliott  
Canteen Creek  
Epenarra  
Tennant Creek  
Mungkarta  
Ali-Curung

## STORIES

Cultural  
Traditional  
Contemporary  
Documentation  
Archival  
Research

We work across  
320,000km2, amongst  
11 Indigenous  
language groups in  
very remote Australia

## MEDIA MOB

'Media Mob' encompasses: film production; website managing and design; BRA social media -uploading, posting and sharing; print media; digital design; photography; sound production; online gallery; media cataloguing and archiving; BRA program documentation. Media Mob also receives a large amount of fee for service work to produce and document Barkly stories and work.

**2017 FOCUS: webcasting Festival from remote communities, Telstra Cyber bullying, WMC documentary, national marketing of BRA and its programs, BRA artist profiles, professional photography & film training.**

## WEBCASTING

BRA pioneered remote webcasting in the Territory in 2012 which has now really taken hold. A long term goal of BRA has been to webcast from very remote communities into the Festival for an exciting all inclusive Barkly event.

## CYBER BULLYING

This program is the second year of a two year program with Telstra and Swinburne University. The project takes BRA's cyber bullying avatar, CODEY and delivers an exciting digital project with remote young people.

## ARTIST PROFILES

Creation of professional film documentaries with the aim of presenting them to a national and international audience. Each documentary, approximately 12-15 minutes long, will profile one of the highly celebrated indigenous artists of the Barkly region. These 'Artist Profiles' will not only document the artist's creative work and artistic achievements, but will also detail their cultural, personal and family history. These outcomes will be achieved through: return to country visits, accessing and using archival material, interviewing family, friends & respected community members, and interviews and footage of the artists at work, performances and exhibitions.

## WMC Doc

Having turned 10 years old, we will look back at the incredible journey from its humble beginnings as a men's shed to its dynamic event production unit across the Barkly.

CODEY, Cyber Bullying project



## ARTISTS OF THE BARKLY

The program supports the creative practise and emergence of Indigenous visual artists throughout the Barkly region. The region is known for its vibrant and direct style of storytelling paintings, cultural knowledge paintings, traditional artefacts, printmaking, fibre arts and fabric printing. The priority communities include Canteen Creek, Elliott, Epenarra, Mungkarta and Mangalawurru. The aim of the program is to sustain and enliven community arts enterprise within these communities.

**2017 FOCUS: Community capability, arts training, community manager supports, marketplace skills development, SAM training, streamlined processes, online gallery exhibition, increase traffic into onsite gallery.**

**Major project** Bush Tukka Bandits: Art of modern bush medicine. With a primary focus on the art of bush foods, this exhibition provides an opportunity for Barkly Regional Arts to showcase its artworks, with a twist. The exhibition would challenge the preconceived ideas of what constitutes bush medicine; showcasing the way that people use things that might not be considered traditional and calling them 'bush medicine'.

**EXHIBITION** Major exhibition on tour.

**TRAINING** Art centre managers across the 5 art centres BRA manages will continue to undergo professional training and development. This ensures that their art centres continue with high standards of creative practice and product.

**ARTIST CAMP** The annual Barkly Artist Camp will be held in Tennant Creek. It is a week for all artists across the Barkly to come together receive skills and training as well as being able to discuss future plans collectively.

Barkly Artist Camp



Epenarra, Bush Banana



## WINANJIKARI MUSIC CENTRE

The Winanjjikari Music Centre operates as a music production house and training centre for indigenous musicians and music production technicians. The continued vision of WMC is to use contemporary and traditional forms of cultural expression through music to address on-going challenges and barriers experienced by indigenous communities. WMC is an innovative example of using creative expression to address issues in relation to, cultural maintenance, unemployment, education, training, health and community well being.

**2017 FOCUS: Cultural exchange, WMC event production fee for service, community event support, music training, Territory audience development, cultural maintenance of Indigenous language and increase community song writing and recording capacity.**

**Exchange** Barkly artists will work with an international artist to share their culture, music, stories and language. Collaboration will happen via skype sessions to communicate ideas and build relationships. Music will be sent across oceans for each other to add to, to create culturally collaborative songs.

**Bush Concert** The 2017 Desert Harmony Festival will see bands out bush contribute to a live webcasting event. One remote community will be selected to host a mini-festival for the local community which BRA will stream into Tennant Creek.

**Training & Skills Development** WMC will continue to provide training & skills to the community in song writing and recording, in particular with our Art School in Residence program. WMC employees also receive training throughout the year from professional artists and trainers as well as on the job at major Australian events.

**Women** 2017 will focus on women in WMC. The goal will be to have one day a week dedicated to WMC being a women space only, for females to be able to train, rehearse, song write and record music.

WMC ready for a 'guitar war' session.





## ART SCHOOL IN RESIDENCE

The Art School in Residence allows young people in the Barkly region, NT to undertake intensive residencies with professional artists working in the Australian industry. The residencies will bring genres that are currently not being produced in the region to create productions that will be presented in an NT Festival circuit. The nature of the residencies is collaborative to blend indigenous practices and stories with the mainstream artform. It is an art and culture sharing project to engage new audiences to the genres for the professional artists and create working experiences for local young people

**2017 FOCUS: Ballet with Melbourne City Ballet, music mentoring with local artists, film and webcasting media residencies.**

### Melbourne City Ballet

This is the second year of the MCB partnership with BRA. 2017 is the culmination of 5 residencies which will see the company and our local dancers create a very special version of, 'A Midsummer's Nights Dream'. Our version will weave local dreamtime elements, dance and songs.

### Music mentors

One mentor will be placed with a local singer/songwriter/musician to deliver the 4 primary music residencies. The 2017 outcome will be a 30 minute performance and an EP recording of the works created.

### Media

Media Mob will mentor young people in film and photography and webcasting. The residency is ongoing throughout the year, working on webcasting, documentary, local events and artist profiles.

Dallas Frasca working with local, Jillian Taylor



Webcasting training



## TOURING & EVENTS

BRA is committed to providing access to productions from all over Australia to our Barkly audiences by co-hosting productions in Tennant Creek and the Barkly region. BRA has the capability to not only buy in productions but provide technical resources and personnel from WMC, marketing, webcasting and documentation through Media Mob and BRA event management including operations and logistics. BRA also hosts a huge range of events throughout the Barkly and provides support for local and Territory events.

**2017 FOCUS: Touring of BRA artists throughout the NT, community participation in touring production's coming to Tennant Creek, local service organisation involvement, best practice in event management and production.**

**Opera Aus** Every two years BRA host Opera Australia in Tennant Creek. In 2017 OA and BRA will produce a film for international screening. The film will follow a narrative based on a Rayella song and will feature Rayella and the orchestra interweaving music on country.

**Exhibition** The Artist of the Barkly exhibition will begin its major tour.

**Territory Day** BRA will host the 2017 Territory Day,

**Xmas Market** BRA will again host it's annual Xmas market, which is a night of art, music, food and Santa!

**Saltbush** The narrative centres on the journey of two friends from different cultural backgrounds on foot as they cross Australia. Their journey sees them cross diverse Australian landscapes - river country, an urban landscape, desert and the sea. The journey is one of discovering the land, growing an understanding and acknowledging how it challenges or provokes personal journeys.

Rayella with Opera Australia Chamber Orchestra, 2015 Desert Harmony Festival, pre-show



## DESERT HARMONY FESTIVAL

The Desert Harmony Festival is to present a diversity of artistic programs and cultural maintenance initiatives celebrating the Barkly's Indigenous and multicultural community. BRA first presented the festival in 2009, capitalizing on the opportunity to showcase the artistic programs facilitated by BRA with its partners and the amazing talents of the Barkly communities. The festival is the Barkly's main event to promote artists from the Barkly region, share culture for education and harmony, support community safety through participation and collaboration with a diverse range of community members and contribute to building a positive profile of the region for tourism and good word of mouth.

**2017 FOCUS: Theme 'Winkarra (dreaming), locally produced works with national collaborations, secure 2 major funding sources to produce the 2017 festival, all day programming over condensed days, Barkly tours operational, local organisations volunteer packages (accom, food, transport) for visitors, innovative event presentations, national positive promotion for the Barkly region.**

Friday	Welcome to Country Traditional dance Dreaming event Saltwater- Indigenous theatre
Saturday	Arts & Culture Tours Peko Park Platform A Midsummer's Night Dream- ballet
Sunday	Fitness & Tourism activities Peko Park Platform BAMFest- webcast
Monday	Arts Culture Experience Day
Tuesday	The Marriage of Figaro- Opera Australia

## 8CCC RADIO

This Tennant Creek station is a three-way partnership between BRA, 8CCC Alice Springs and CAAMA Radio. The station sits within our BRA premise for us to manage the station. BRA EO, Alan Murn also sits as the Vice President of 8CCC Radio.

**2017 FOCUS: language on air, Training of new station presenters, new Barkly programs being produced, continued Barkly programs being supported , Outside Broadcasting at Barkly events, creation & promotion of ads for community service organisations.**

**Barkly News** A 15 minute segment that informs the community of positive news stories happening daily in Tennant Creek. The segment will be translated into language and will be broadcast at different times of the day.

**What's Up Winanjjikari** WMC will continue to produce 'What's Up Winanjjikari'. WMC will hit the road interviewing musicians in community, chatting with bands on tour and generally talking about Indigenous music in the Barkly.

**Language hours** Dedicated air time to release content that is only in language from the Barkly. The show will feature music, stories, and written pieces.

Barkly News



WMC in Lajamanu interviewing musicians



## ARC LINKAGE- Creative Barkly

Building and sustaining cultural and economic development in the Barkly Region

ARC Linkage Research Project with Barkly Regional Arts, Griffith University, Batchelor Institute of Indigenous Tertiary Education, RDANT and Southern Cross Uni.

### The project

An effective and economically attractive way to address this need for evidence-based research is through an ARC Linkage project that brings together academic experts and experienced researchers with highly experienced industry bodies, such as Barkly Regional Arts (BRA) and Regional Development Australia NT (RDANT). In this case, key representatives from BRA and RDANT join senior researchers from QCRC (Griffith University), Batchelor Institute of Indigenous Tertiary Education and Southern Cross University for a three-year period (2015 - 2018) to measure the social and economic impact that Barkly Regional Arts, and by extension the creative industries, are having on regional economies such as the Barkly Region.

***2017 FOCUS: Research fellow placed in BRA, research & consultation tools developed and tested, qualitative and quantitative data collected and processed by the research team specialists. Research team visit and scoping and mapping regional demographic.***

Griffith Uni began the initial consultation in 2014



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